

quarter 1 review year xx name: period:



Results YTD by sales person



	quarter 1 year			quarter 2 year		
	target	achieved	variation		target	new target
January				April		
February				May		
March				June		
Total				Total		

Brand sales GBP £



brands / products / ranges / items	value q1 0year	value q2 0year	value q3 0year	number new customers q1

New top 10 accounts by value



account name	product	potential value per year

Sales opportunities in pipeline - Q1



account name	product	potential value per year

Attack plan for Quarter 2 prospects



Sales might theme their period ahead, but should ultimately have a plan for the key events they expect to be able to deliver to for the growth and exceeding of targets



Prospect launch focus for period xx



account name	% chance of prospect	forecasted date of conversion	potential value per year GBP £

Marketing and networking



Each sales person may be able to influence their sales effort for their own particular territory?

What innovative, original ideas and effort is this sales person adding to ensure they meet and grow targets



One to die for



Something that can work in an organisation is identifying the sales opportunity that would bring most satisfaction in conversion and therefore means the individual plans to take extra steps with marketing and management support to deliver this, usually sizable conversion? (Apply perhaps special brainstorm of activities?)



Competitor information



A culture where the individuals in sales constantly share and report back activities in the market regarding product development, possible new service standards or any product innovation from the competition allows a company to stay ahead / or worst case in line with the market place expectations / demands and trends.



My new idea and concept



Always looking for new innovation ensures shared ideas, momentum for change and a culture of continuous improvement stays at the heart of the organisation in which every person has a part to play and value to bring.

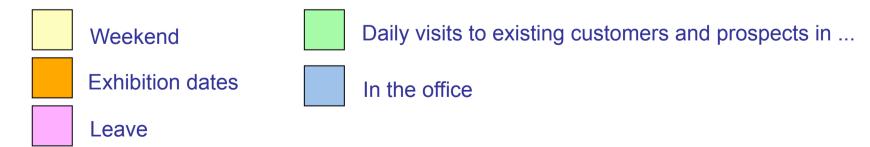


Travel plans



APRIL							
М	Т	W	Т	F	S	S	
				1	2	3	
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30		

MAY						
М	Т	S	S			
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



summary



5 Key deliverables highlighted from the months past and future that the sales person wishes to underline

